

ACID LABS HELPS DEFINITION6 KEEP GROWING AND EXPANDING ITS BUSINESS

CONTEXT

One of the greatest challenges is to understand a business and adapt assertively to the customer's context and expectations.

Acid Labs, with key support from Definition 6, developed a powerful CRM in Contentful, an ideal platform to communicate the new line of business that Definition6 wishes to position in the US market.

Acid Labs' specialized team took up, understood, and executed the project, delivering on time and successfully obtaining the expected results.

SOLUTION

AGILE CONSULTING

A team specialized in agile methods, which executed, managed, and solved each sprint with quality and effectiveness, understanding the context and solving the issue in outstanding times. Additionally, Acid Labs carried out the role of backend and frontend, providing solutions with components and specialized developments.

OBJECTIVES



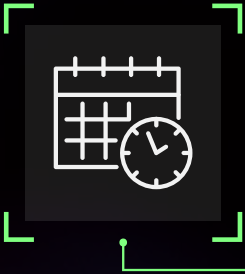
Finding the right profiles to execute the defined sprints and follow the established guidelines.



Adapting and effectively engaging the work team in the work method desired by the client.



Creating a good work environment among all parties involved, to streamline tasks and reduce reprocessing.



Accelerating project delivery and solving issues in the shortest time possible.

RESULTS



Project duration:
5 months of MVP + 12
months of production.



Response Time: From
contract signing to team
building and project kick-off.



US Time Zone
Coverage.

Additional Data

Location: United States | Industry: Advertising | Partnership period: July 2022 - present | Team size: 6
Team location: Global | Experience delivered: Dedicated Development Team-Software Product Development
Technology: Backend: Node.js - Typescript / Frontend: React - Remix / Data base: GraphQL - Contentful / Testing: Vite / Devops: Cloud AWS